

# EVERYDAY HEROES

Excellence in Public Works Virtual Conference & Tradeshow

JUNE 15 – 17, 2021



**APWA**  
ALBERTA CHAPTER

## VENDOR PACKAGE

This year's event promises a rich and engaging attendee and exhibitor experience that is both user-friendly and convenient. You will have the opportunity to "welcome" colleagues to your virtual exhibitor booth and engage through online chat and video conferencing platforms, as well as host contests and games to draw people in. Our virtual tradeshow offers customized exhibitor branding and the opportunity to share downloadable educational materials, marketing collateral and pre-recorded presentations.

### All Exhibitors | \$550

1. Listed in the exhibitor hall.
2. Ability to upload branding assets to display in your booth (banner image and logo image).
3. Ability to upload external links to your booth (meeting booker link, email address, website, Twitter and LinkedIn).
4. Ability to display booth representatives. Attendees can engage in one-on-one text and video chats with you.
5. Ability to upload files for attendees to download.
6. Ability to upload a promotional video to be accessible on-demand.
7. Ability to communicate with attendees via a public session text chat widget.
8. Ability to see who is in your booth via the presence indicator.
9. Ability to see who has visited your booth via the Networking Booth tab.

### Premium Exhibitors | \$1,100

Everything above, **PLUS:**

1. Listed in the 3D exhibit hall graphic.
2. Ability to host group video calls in your booth, up to 25 participants at a time.
3. Ability to collect attendee lead information via the Lead Retrieval feature.
4. Ability to receive engagement codes to engage delegates.

## YOUR CONTINUED SPONSORSHIP

Event sponsorship remains vital to the success of our event. By moving to a virtual platform, we are able to provide our sponsors with increased brand exposure and powerful marketing opportunities that are interactive and highly engaging. We hope you will join us as we pivot the conference, for everyone's safety.

Feel free to reach out with specific questions regarding sponsorship, customized opportunities and exhibitor packages as we work together to launch this exciting new format.

We hope you will join us this year!

### Exhibitor & Sponsorship Opportunities

<b>Platinum   \$5,000</b>
Virtual premium exhibit booth with lead retrieval, live video and 3D booth
Lobby banner placement
One branded delegate announcement
One pre-roll banner on a session
Engagement codes to engage delegates
<b>Gold   \$3,000</b>
Virtual premium exhibit booth with lead retrieval, live video and 3D booth
Login page banner
One pre-roll banner on a session
Engagement codes to engage delegates
<b>Silver   \$2,500</b>
Virtual premium exhibit booth with lead retrieval, live video and 3D booth
Portal header
One pre-roll banner on a session
Engagement codes to engage delegates
<b>Bronze   \$2,000</b>
Virtual premium exhibit booth with lead retrieval, live video and 3D booth
Session sponsor
Engagement codes to engage delegates
<b>Friend of APWA Alberta Chapter   \$1,100</b>
Virtual premium exhibit booth with lead retrieval, live video and 3D booth
Engagement codes to engage delegates

## SCHEDULE

### Tuesday June 15, 2021

8:30 am – 4:00 pm	Pre-Conference Training
3:00 – 5:00 pm	Trade Show Social Hour

### Wednesday June 16, 2021

8:45 – 10:00 am	Opening Session & Keynote Dr Jody Carrington
10:00 – 10:30 am	Coffee Break Tradeshow
10:30 am – Noon	Sessions
Noon – 1:30 pm	Tradeshow
1:30 – 3:30 pm	Sessions
3:30 – 4:30 pm	Trade Show Social Hour

### Thursday June 17, 2021

8:15 am	AGM & Guest Speaker
9:00 – 11:30 am	Sessions
11:30 am – 12:30 pm	Trade Show Power Hour
1:00 pm	Awards
1:30 – 3:00 pm	Sessions

[LEARN MORE](#) ABOUT OUR VIRTUAL PLATFORM AND THE  
OPTIONS AVAILABLE TO SETUP YOUR VIRTUAL BOOTH.

[VIEW NOW](#)

# REGISTRATION FORM

[CLICK HERE TO REGISTER](#)

[CLICK HERE FOR USEFUL TIPS](#)

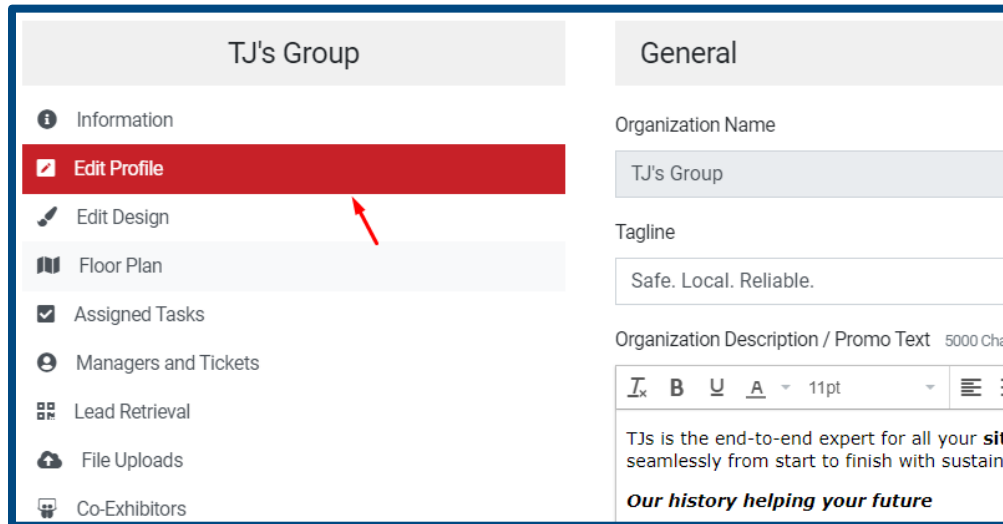
Registration deadline is May 31, 2021.

Here's an example of an virtual exhibitor hall:



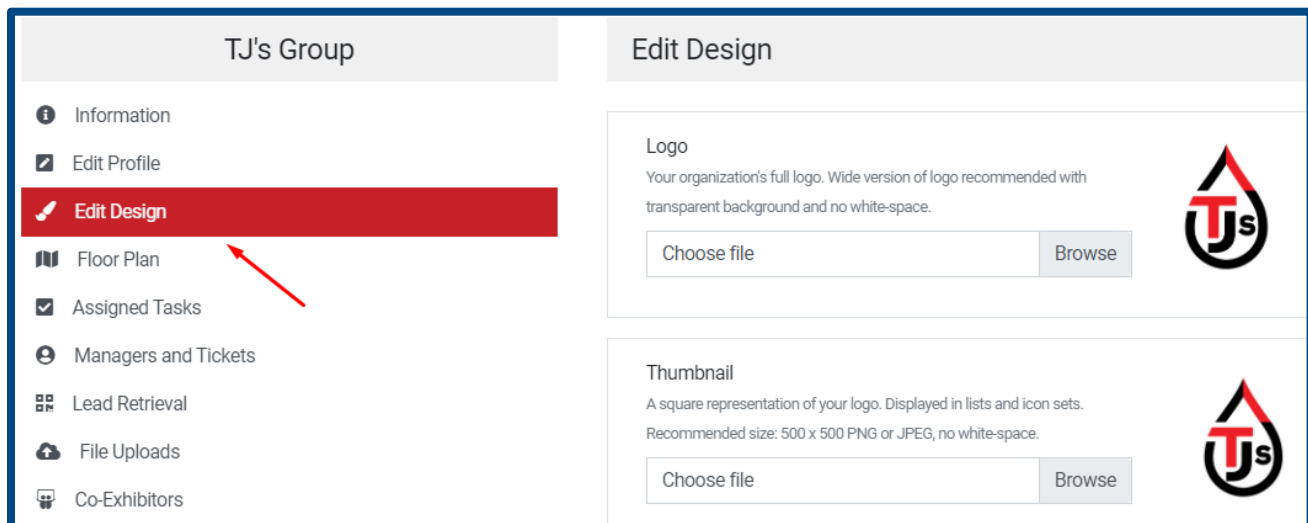
## TIPS & TRICKS

You can add your company's name, tagline, description, contact information and much more by clicking on *Edit Profile*:



Give a nice look to your booth by clicking on *Edit Design*. You can add a logo, thumbnail, banner and promotional video there.

*Make your booth stand out by adding an animated GIF for the banner!*



**ДРВА**

